



CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571) 273-8300.

Date:

9/20/06

By:

Patti Hespell  
Patti Hespell

1FW 3622/8

Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In Re: Patent Application of Charles A. Eldering et al.**

Conf. No.: 5199 : Group Art Unit: 3622  
Appln. No.: 09/928,024 : Examiner: Van Bramer, John W.  
Filing Date: 10 August 2001 : Attorney Docket No.: T741-10

Title: Targeting ads to subscribers based on privacy-protected subscriber profiles

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT TRANSMITTAL LETTER

Transmitted herewith is an amendment in the above-identified application.

The additional claim fees have been calculated as follows:

					SMALL ENTITY		LARGE ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	RATE	ADDIT. FEE
TOTAL	84	(-)	81	3	x 25		x 50	150.00
INDEP.	4	(-)	5	0	x100		x200	0.00
[ ] 1 <sup>st</sup> PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					+\$140		+\$280	
					TOTAL		TOTAL	150.00

- ☒ The Commissioner is hereby authorized to charge and/or credit Deposit Account No. **501535** as noted below. A duplicate of this sheet is enclosed.
- ☒ Any overpayments or deficiencies in the above calculated fee(s).
- ☒ Additional claim fees in the amount of \$150.00 as calculated above.
- ☒ Any additional fees required under 37 C.F.R. §§ 1.16 or 1.17.

**CORRESPONDENCE ADDRESS**

Date: 9/20/06

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**AMENDMENT**

This paper is being filed in response to the Office Action dated May 22, 2006, and is being timely filed by virtue of the accompanying Petition for Extension of Time (one-month), which extends the period available for reply to September 22, 2006.

Please amend the above-identified patent application, without prejudice, as follows:

09/26/2006 RMEBRAHT 00000078 501535 09928024

01 FC:1202 150.00 DA